

# WALDEN

BUSINESSES, INC.  
MERGER & ACQUISITION SERVICES

October 2022 - Walden Businesses, Inc. is pleased to announce its North Atlanta client, **Express Employment Professionals**, completed a successful sale to **Category 5, LLC**. Walden initiated this transaction and acted as advisor to the seller.



**Express Employment Professionals** is one of the top staffing companies in the US and Canada. This award-winning Alpharetta franchise has repeatedly been recognized in the top 25 volume Express offices in America. Express is successful in matching qualified people to open jobs and provides businesses workforce solutions. Positions include full-time, part-time, and temporary employment in a wide range of industries, including Professional, Skilled Trades, Light Industrial, and Office Services.

Express franchise owner, Rodney Moore, shared: "One of the best business decisions I made was to hire Walden Businesses to represent my company when it was time to retire. From the early conversations and first meetings, Sara and her team were true professionals with a tireless approach to making the sale. She excelled in her ability to communicate effectively to myself and to potential buyers with a positive spirit and attention to detail. Her experience and wisdom of the market helped us receive the optimum value for our business."

"Sara did a phenomenal job of presenting the company as well as providing the appropriate guidance during our due diligence timeframe to keep all parties, especially the attorneys and SBA lender, on task. There were moments where the deal may not occur, due to recent economic impacts, but Sara kept everyone focused and provided the necessary wisdom at the right time. Best of luck on your future deals, Sara!" said Joe Bieser, president of **Category 5, LLC**.

Sara Burden of **Walden Businesses, Inc.**, said, "What a pleasure to work with Rodney and Joe through this transaction. While neither of them had bought or sold a company before, their positive approach and open-mindedness helped develop a great relationship between them, despite scary interest rate increases that threatened to crater the deal twice before it closed. Rodney did what all sellers should do – he managed the business from the beginning in preparation to sell it one day. And Joe, with boundless energy and excellent business acumen, is well positioned to take the territory to even greater levels of growth and profitability."

**Walden Businesses, Inc.**, founded in 1991, is an Atlanta based mergers and acquisitions firm specializing in the representation of privately held companies in the manufacturing, distribution, and business services markets. Visit the Walden website at [www.waldenbus.com](http://www.waldenbus.com) to learn more about its team and the services it provides its clients.



**Sara Burden, President**

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