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# Team Talent and Optimizing the Deal

## Critical People Factors for a Successful Business Sale

Join us on August 9th live at The Buckhead Club or virtually on Zoom

Trusted advisors and the deal team need to look beyond numbers and operational process, to the people who will lead the company and deliver the value after the sale.

Hear from **Sara Burden, President of Walden Businesses**, and experts in the M&A, Operations, HR, and HR Systems fields, to bring a comprehensive view of the impact of team and talent on a sale. These advisors will present a discussion about the critical people factors that must be considered and addressed in planning for a successful sale.

Registration: <https://www.exitplanningexchange.com/event/4892808/>

Sara Burden, President  
CBI, M&AMI, CM&AP, FIBBA, FMAS

